



Heartland Bank | 2023 Media Release Consent Form

I hereby consent to the use of my personal statements, use of my name, and the use of my personal image in photographs, movies, video, and any other graphic or media form.

I also grant the right to Heartland Bank to edit, use, and reuse my personal image for purposes including use in print, on the internet, and all other forms of media.

I acknowledge my personal image may be used on the Heartland Bank website, in newsletters, publications, and other distributions.

I acknowledge that since my participation in publications and media produced by Heartland Bank is voluntary, I will receive no financial compensation.

I further agree that my participation in any publication and media produced by Heartland Bank confers upon me no rights of ownership whatsoever. I release Heartland Bank and its employees from liability for any claims by me or any third party in connection with my participation.

I also understand that my consent can be withdrawn at any time, in writing, to the Heartland Bank Marketing Department at 222 3rd Ave, Riverdale, NE 68870.

Signature of Participant (if 18 or over):

X _____ Date: _____

Printed Name and Address of Participant: _____

- OR -

Signature of Parent or Guardian (if under 18 years of age):

I have read the Heartland Bank / 2023 Media Release Consent Form, represent that I am the parent or guardian of _____ ("Participant") and voluntarily give my consent for use of Participant's personal statements, name and image for the purposes outlined above.

I also hereby release Heartland Bank, its officers, directors, employees, agents and affiliates from any and all claims, demands, and liabilities whatsoever in connection with the above.

Signature of Parent/Guardian (if Youth is under 18):

X _____ Date: _____

Printed Name and Address of Parent/Guardian: _____